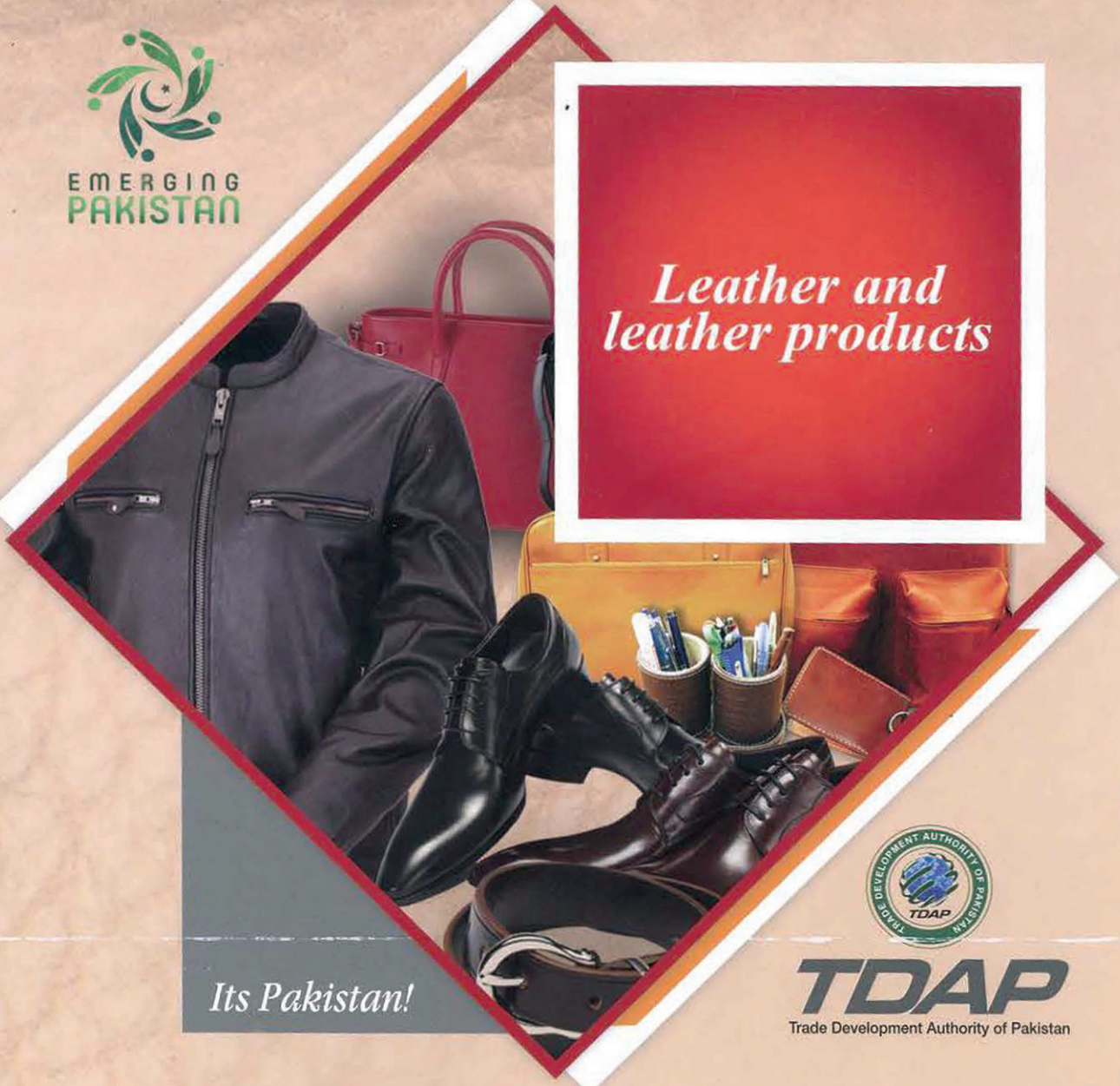
EMERGING
PAKISTAN

Leather and leather products



Its Pakistan!

TRADE DEVELOPMENT AUTHORITY OF PAKISTAN
TDAP

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Introduction

The Trade Development Authority of Pakistan (TDAP), which is continuation of erstwhile Export Promotion Bureau, is a premier government agency mandated to develop programs and projects directed at maximum exploitation of the available export market access to the country.

The Authority not only conceives programs which implement the initiatives of the Ministry of Commerce, but has an annual work program of its own, which is directed at solving the problems of the exporters in the country, and also exploiting the trade opportunities abroad.

The Authority also organizes an annual trade show in the country, where discerning buyers from around the world are invited to Pakistan and see for themselves the state of art achieved by the country in terms of its export industry, and negotiate trade arrangements with their business counterparts from the country.

In addition, a number of trade delegations both incoming and outgoing, are organized by the Authority. All this activity is directed towards enhancing the exports of the country, which are necessary to earn foreign exchange and thus meet investment and development needs of Pakistan.

Pakistan is considered to be the hub of producing high quality Leather and Leather products, and there are about 800 Tanneries in the country actively engaged in producing best quality finished leather of Cow, Buffalo, Sheep and Goat Skins. Pakistan is rich in agricultural products and has a large livestock population which plays an important role in the economy of Pakistan. Leather manufacturers & Exporters are determined to increase export of quality finished leather and leather products.

Leather industry is the second largest export earning sector after textiles. The

leather industry occupies a prominent place in the Pakistan economy in view of its substantial export earnings, employment potential and growth.

The Pakistan leather industry, one the most vibrant sector of the country's economy, is well-structured and spans various segments, such as tanning and finishing, footwear and footwear components, leather garments, leather goods, including saddles and harness. Well recognized in the international market, the Pakistan leather goods constitute about 5.5% per cent of Pakistan's exports earnings sports goods is important sector which consume sufficient leather, such as footballs & other inflated balls, sports gloves.