



# SEA FOOD

Seafood is now in great demand nationally and internationally. Fishery is playing an important role in the national economy. The fish production which was estimated to about 32,000 metric tons in 1947 increased to a level of about 765,000 metric tons in 2014-2015. It is providing employed in ancillary fishermen directly about 400,000 and 500,000 people employed in ancillary industries. Fishery is also a major source of export earnings. In 2014-15 fish and fishery products valued at US\$349.23 million were exported from Pakistan.

Government is responsible for management for fishery and territorial and Exclusive Economic Zone of Pakistan in addition, it is also responsible for making policies. Interactional co-ordination, planning, research, quality control, training, exploratory fishing, stock assessment, fleet improvement, data collection and export etc.



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## PHARMACEUTICALS

Pharmaceuticals while the inroads into the pharmaceutical industry in Pakistan came from herbal medicine, the industry has developed continuously over the years. In allopathic medicines, Pakistan's presence and acceptance in global markets is encouraging. A sizeable part of the local industry is already engaged in export activity. Pakistan's pharmaceuticals are being exported to more than 30 countries, including Sri Lanka, Singapore, UAE, Bangladesh, Thailand, Sudan, the CIS nations, etc.

In line with the expected standards of quality, the medicines produced are in accordance with WHO standards as well good manufacturing practices. The exports have been rising steadily over the years.

There are about 25 multi-national companies and over 500 local manufacturers. Almost all of these manufacturers are producing drugs in dosage form.

Globally the pharma industry is growing rapidly at the rate of more than 4% to 7% annually and producing indigenous products varying from common cold pills to high potency sophisticated products. Pakistan has very good potential of exporting pharmaceutical products. Our export is continuously growing and reached to US\$ 212 million showing 215 growth in 2014-15.



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## HANDICRAFTS

The diverse culture of Pakistan is reflected from its handicrafts. Pakistani handicrafts are known all over the world for their exquisiteness. Pakistani shawls, dresses, caps, decoration pieces, baskets, cooking utensils, hand bags, jewelry and mats etc are very popular all over the world. The handicrafts of each region of Pakistan are different reflecting its tradition and timeless beauty.

Handicrafts reflect the culture, tradition and aesthetics of the artisans who create them. It draws a line between a thing that is skillfully hand made to what is mass produced, and therefore grabs the attention to the skill and endeavors of the craftsmanship. The actual beauty of a piece of handicrafts certainly depends on the transparency of material, the glimpses of a culture and touch of art. Pakistan has a rich history of handicrafts. The entire wealth of timeless Pakistani handicrafts has survived through ages. The legacy of Pakistani culture promises everything- beauty, dignity, form and style. These handicrafts radiate an aura of glory, exhibit hereditary skills and show painstaking craftsmanship.

## BRASS AND COPPER HANDICRAFTS

The metal crafts of Pakistan are the reflection of fine craftsmanship and fine arts in shaping gold, silver, brass, copper into exquisite and intricately designed images, idols, jewelry and utility items leaving a unique appeal in everyone's mind. Pakistan's fame in precious and semi-precious stone jewelry is world famous. The timeless stone jewelry is proud with their classy royalty and at the same time narrating the saga of the hands that polished the rough stone and gave its present look. The Handicrafts manifested through Brass, onyx and wood, are known to maintain a proud tradition of handicrafts and truly signifying the worth of the products. The art of carving on Metal & Wood items are the real beauties of our hard working Craftsmen. These items are manufactured in small villages by diligent craftsman, and are famous all around the world. Such crafts include, metal lanterns, mirror frames, decoration pieces and more.



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## SURGICAL INSTRUMENTS

Pakistan has a history spanning over a century of skilled craftsmanship in manufacturing surgical instruments. This industry growth has over the last few decades combined with modern equipment and manufacturing technology to produce surgical instruments of the highest quality which are exported to over 140 countries around the world. Over 1,000 manufacturing units in the country possess the capability to produce up to 10,000 different types / categories of instruments, with annual production capacity of 160 million pieces.

Pakistan produces a wide range of medical, surgical, veterinary and hospital instruments and equipment's in cottage industries as well as in modern factories. Products can be made in accordance with British, German, American or any international standard / specifications, as the industry has the experience and capacity to produce instruments of varied specifications, according to buyer's needs. The advanced countries of Europe and America are the leading buyers of Pakistan's surgical instruments.

Surgical instruments manufacturers have been following strict international manufacturing standards conforming to WHO standards. Over 300 companies have ISO-9002 certification and about 250 have certification of Good Manufacturing Practices.

Export of surgical instruments is persistently growing and reached to over US\$ 341 million in 2014-15.



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